



ICR 2019

THE 25TH IIR INTERNATIONAL
CONGRESS OF REFRIGERATION
25^e CONGRÈS INTERNATIONAL DU FROID (ICR)

August 24-30 août | Montréal, Québec, Canada

ICR2019.ORG

Sponsorship & Exhibit Opportunities

ABOUT REFRIGERATION IN CANADA

About Refrigeration in Canada

Canadian as well as many other North American manufacturing and marketing companies specialize in refrigeration, heat pump and air conditioning efficient systems for residential, commercial and industrial applications.

R&D is as prevalent in world renowned research centers, such as CANMET Energy (Varenes, Ottawa, Vancouver) and Hydro-Québec Research Institute (LTE Energy Technology Laboratory, Shawinigan, Québec), as it is in Canada's Agri-Food Process Engineering, Science and Technology facilities (Québec, New Brunswick, Ontario) and academic organizations, such as École Polytechnique and École de Technologie Supérieure (ETS) of Montréal, and McGill, Toronto, Laval, and Sherbrooke Universities.

R&D activity in these centers focuses on developing and promoting advanced refrigeration, heat pump and air conditioning technologies, making them more and more energy efficient, while reducing their environmental impacts and improving human's quality of life.

According to recent figures released by the publisher of the Canadian Refrigeration Journal, Canada is among the most prolific producers of scientific publications on refrigeration worldwide.

About IIR

The International Institute of Refrigeration (IIR) is the only independent intergovernmental science and technology based organization which promotes knowledge of refrigeration and associated technologies that improve quality of life in a cost-effective and environmentally sustainable manner. The IIR provides its members with tailored services meeting a wide range of needs for member-country, national and international organizations, decision-makers, researchers and refrigeration practitioners.

About the 25th IIR International Congress of Refrigeration

IIR International Congresses of Refrigeration (ICR) are milestone events that take place every four years since 1908. Each congress brings together the international community of scientists, researchers, engineers and technicians from both academia and industry. The Congress program, including oral and poster presentations, focuses on the latest advances in various scientific and technical fields of refrigeration.

- Expecting over 1,000 participants from around the world
- The industry's leading event of the year
- An opportunity to meet the decision makers
- Impact the next generation as we expect 10-15% of the audience to be students

MEETING DETAILS AND CONTACT INFO

Website English: <http://www.icr2019.org/> French: <http://www.icr2019.org/fr/>

The list of preliminary topics that will be reviewed and discussed is available on the ICR 2019 website.

Full Meeting Dates August 24 - 30, 2019

Congress Location Palais des congrès de Montréal
1001 Jean-Paul Riopelle Pl, Montreal, QC, H2Z 1H5

Preliminary Exhibit Hall Hours*

Move-in

Saturday, August 24 10:30 – 20:00

Sunday, August 25 10:30 – 16:00

Official Opening Hours

Monday, August 26 10:30 – 16:00

Tuesday, August 27 10:30 – 16:00

Wednesday, August 28 10:30 – 16:00

Thursday, August 29 10:30 – 16:00

Move-out

Thursday, August 29 16:00 – 22:00

*Please note times are subject to change.

Sponsor / Exhibit Sales jennifer@iseventsolutions.com
450-550-3488 ext 113

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SPONSORSHIP OPPORTUNITIES

ICR 2019 has given industry and organizations the flexibility and choice to tailor their own sponsorship experience at the 25th IIR International Congress of Refrigeration. You get to choose the Congress features you know would best accentuate your presence at the Congress and beyond. This flexibility is designed to ensure that your specific needs and objectives are met. ***If you are interested in Exhibit opportunities solely, please view page 9.***

HOW TO BECOME A SPONSOR AT THE 25TH IIR INTERNATIONAL CONGRESS OF REFRIGERATION:

STEP 1: Take a look at the different sponsorship levels that are offered and benefit from the value-added items that are included within the level that you reached.

STEP 2: This is an example of how to calculate the total sponsorship amount based on the *à la Carte* items that you will find in step 3.

STEP 3: Choose one or more items from the *à la Carte* list to create your custom sponsorship package.

(If you are interested in participating as an EXHIBITOR ONLY, go to page 9 of this document.)

Take note of your sponsorship category below and the additional benefits that are included:

**STEP
1**

BENEFITS	Diamond Sponsor \$20,000-Above	Gold Sponsor \$10,000-\$19,999	Silver Sponsor \$5,000-\$9,999
ADVERTISING & PROMOTION			
Hyperlinked logo on the ICR 2019 website	X	X	X
Logo visibility onsite on the Sponsor Acknowledgement Board	X	X	X
Logo in the acknowledgments page of the program-at-a-glance/pocket guide	X	X	X
Logo visibility on the screens in the Plenary (housekeeping notes)	X	X	
Electronic advertising on up to 5 screens at Palais des congrès	X	X	
A 10x10ft shell scheme exhibit space including a 6 ft table and 2 grey chairs and overhead signage, one regular electrical outlet of 15amp.	2	1	IF PURCHASED
<u>Level of priority</u> when choosing your table location	1	2	3
Additional full delegate registrations (One full registration is already included if exhibit space is purchased.)	3	2	1
One-year Corporate Membership to the International Institute for Refrigeration*	X	X	X

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***IIR corporate membership includes a wide range of benefits and services for up to three individuals from the same establishment including**

- unlimited access online to the complete archives of the peer reviewed monthly International Journal of Refrigeration, dating back to 1978,
- subscription to the quarterly IIR Newsletter
- eligibility to join one or more objective specific IIR Working Groups, tackling matters at the heart of HVACR
- access to the IIR network, and Expertise and Laboratory Directories, giving you the opportunity to connect with experts worldwide from every field of refrigeration
- downloads from the Fridoc database, the most comprehensive refrigeration database in the world containing over 100,000 selected articles on all refrigeration technologies and uses across the globe
- registration fee reduction to IIR conferences and congresses

**STEP
2**

How to calculate the total of your sponsorship investment

The table below gives examples of how to add up your selections of the *à la carte* items for Gold and Diamond sponsorships.

EXAMPLE OF A GOLD SPONSORSHIP:

ITEMS SELECTED	ITEM AMOUNT
<i>Sponsor items calculation example:</i>	
<i>Purchase of 1 booth – space only</i>	<i>\$2,000</i>
<i>Participant lanyards</i>	<i>\$8,000</i>
<i>Total:</i>	<i>\$10,000</i> <i>(This makes you a Gold sponsor.)</i>

EXAMPLE OF A DIAMOND SPONSORSHIP:

ITEMS SELECTED	ITEM AMOUNT
<i>Sponsor items calculation example:</i>	
<i>ICR 2019 Web App</i>	<i>\$12,000</i>
<i>Printed program at-a-glance/pocket guide</i>	<i>\$8,000</i>
<i>Total:</i>	<i>\$20,000</i> <i>(This makes you a Diamond Sponsor.)</i>

Choose one or more à la carte items:

Items marked with an asterisk are available to one exclusive sponsor only.
First come, first served.

**STEP
3**

ITEMS	Price Per Item	
PARTICIPANT NOTEPADS & PENS*	\$8,000	CLASSIC SPONSORSHIP
PARTICIPANT LANYARDS*	\$8,000	
PRINTED PROGRAM AT-A-GLANCE/POCKET GUIDE* The sponsor's logo will be featured prominently on the front cover.	\$8,000	
SPEAKER PREVIEW ROOM*	\$6,000	
REGISTRATION DESK*	\$8,000	
LUNCH BREAK (ONE PER SPONSOR) Company logo will be displayed at the lunch stations and in the program pocket guide.	\$4,000	
COFFEE BREAK (ONE PER SPONSOR) Company logo will be displayed at the coffee stations and in the program pocket guide.	\$1,000	
ICR 2019 WEB APP* included features: program, abstracts, manuscripts, networking amongst delegates, advanced search functions etc.	\$12,000	SOCIAL NETWORKING AND ADVERTISING
WI-FI FOR ALL DELEGATES*	\$10,000	
CHARGING STATION IN FRONT OF PLENARY HALL*	\$5,000	
INTERNATIONAL LOUNGE IN EXHIBIT HALL*	\$10,000	
LOGO PLACEMENT ON REGISTRATION PAGE*	\$2,500	
LOGO PLACEMENT ON ABSTRACT SUBMISSION PAGE*	\$2,500	
LOGO PLACEMENT ON MANUSCRIPT SUBMISSION PAGE*	\$2,500	
WELCOME RECEPTION	\$2,500	
BANQUET*	\$6,000	
ELECTRONIC ADVERTISEMENT ON DIGITAL SIGNAGE OR ROTATING BANNER ON WEB APP ALL WEEK PER DAY	\$5,000 \$1,500	

<p>SPONSOR A PLENARY SESSION* Sponsor acknowledgement in the pocket guide and on screen before the Plenary session.</p>	\$2,000	PROGRAM AND EDUCATION IN CONGRESS
<p>SPONSOR AN EXISTING PROGRAM THEME Sponsor acknowledgement in the pocket guide and on screen in the session room. (Several opportunities available. One sponsor per theme.)</p> <ol style="list-style-type: none"> 1. Cryophysics & Cryoengineering 2. Liquefaction & Separation of Gases 3. Thermodynamics & Transfer Processes 4. Refrigerating Equipment 5. Cryobiology, Cryomedicine & Health Products 6. Food Science & Engineering 7. Refrigerated Storage 8. Refrigerated Transport 9. Air Conditioning 10. Heat Pumps & Energy Recovery 11. Sustainable and High-Performance Buildings 	\$1,500	
<p>INDUSTRY-SPONSORED SYMPOSIUM/TUTORIAL – 45-MINUTE EVENING TIMESLOT Pass on your key company messages by planning your own content and inviting your speakers (subject to approval by the program committee). Includes basic AV, announcement on website, and in Congress materials, eblast to all registered delegates 3 weeks prior to Congress; catering not included. (4 opportunities available (2 nights with 2 spots each))</p>	\$5,000	PROGRAM AND EDUCATION SATELLITE ACTIVITIES
<p>COMPANY PRESENTATION IN THE ICR 2019 INNOVATION THEATER IN EXHIBIT HALL – 20-MINUTE DAYTIME TIMESLOT Pass on your key company messages by planning your own content and inviting your speakers (subject to approval by the program committee). Location will be inside the Exhibit Hall. Includes basic AV, announcement on website, and in Congress materials, eblast to all registered delegates 3 weeks prior to Congress; catering not included. (These presentations will be scheduled during lunch breaks.)</p>	\$2,500	
<p>EXHIBIT SPACE The value of exhibit space can be counted towards the total investment of your sponsorship. See below if you are interested in an exhibit only opportunity. 1 (one) 10x10ft shell scheme exhibit booth including a 6ft black covered and skirted table with 2 grey chairs and one basic electrical outlet of 15amp. The exhibit hall is already carpeted.</p>	<p style="text-align: center;">\$2,000 space only</p> <p style="text-align: center;">\$3,000 furnished</p>	EXHIBITS

You have the opportunity to include the exhibit space as one of your sponsored items to make up your total investment (Diamond, Gold, Silver).

If you would like to sponsor an item that is not listed or would like to make a cash donation, please contact us.

Exhibitor Package

A variety of activities will take place in the Exhibit Area in order to ensure good traffic flow including coffee breaks, welcome reception, lunches, poster viewing times and poster sessions.

REGISTRATION

Each exhibiting organization will receive up to three (3) exhibitor badges (3 per 100 sq.ft. / 9 sq.m. booth spaces).

COST TO EXHIBIT

In CDN dollars	\$3,000	\$2,000	\$1,000
BOOTH TYPE	10x10ft (3x3m) FURNISHED	10x10ft (3x3m) SPACE ONLY	6x6ft (2x2) NON-PROFIT PRICE
Inclusions in pricing	Shell scheme 1 6ft table 2 chairs Fascia with Name Waste Basket 1 Basic Electrical Outlet	1 Basic Electrical Outlet	Shell scheme 1 counter 2 stools Fascia with Name Waste Basket 1 Basic Electrical Outlet
Exhibitor Passes	3	3	2
Other Benefits	Exhibit Directory Each exhibiting organization will be listed in the Congress Exhibit Directory with a description of the company product(s) and/or service(s). This booklet will be distributed to each participant at the Congress via the mobile app.		
	Access to Delegate List Post-Congress Delegate list will include full name, company/organization, city, province, country and email.		